

Connecting LWV with the public using tattoos



The Montgomery County, Indiana League of Women Voters has been using temporary tattoos to attract and connect with the public in our area.

Advantages:

- It draws people to our exhibit.
- Tattoos give us 30 seconds of guests' uninterrupted attention while each tattoo is applied, during which we can tell them about our activities, our current projects, or just have a pleasant chat.
- We're developing many repeat guests at our various events.
- We enjoy doing this as much as our visitors do.
- The cost is minimal.

Where do we get the tattoos? We ordered them from one of the many suppliers of these tattoos – online from temporarytattoos.com, 3741 E Technical Drive, Tucson, AZ 85713 877-7767-5136

How are they designed? We designed them ourselves to fit our current activities. One of our members produced the art on a computer and emailed it to the company. The art you see here is available from us, the League of Montgomery County Indiana.

Are they expensive? It's one of the lowest-cost things you can do to attract people to your League activities. We ordered 1,000 for a cost of \$117.55. That was three years ago. Current prices may be different.